

CUSTOMER: THE BRUEDER SCHLAU GROUP

## New website infrastructure with Amazon Web Services

The Brueder Schlau Group (Brüder Schlau GmbH & Co. KG), based in Porta Westfalica, is one of the leading retail and wholesale companies for interior design. With its strong brands Hammer, Hometrend and Schlau, the Group aims to support the wishes and needs of its wholesale and retail customers. As part of an agency change, the previous online presences brueder-schlau.de, hammer-heimtex.de, hometrend.de and schlau-grosshandel.de will be converted to a new, improved infrastructure and software.

### The foundation: Amazon Web Services

By June 2017, the current infrastructure was rebuilt entirely in the first step, and a new platform was created on Amazon Web Services. The developers from Hanover advise and support the retailer in setting up the AWS infrastructure with VPC, VPN, EC2, CloudFront, RDS and S3. Furthermore, tecRacer's cloud consultants design the ETL process infrastructure and set it up. Hosting and support for the SAP Hybris and Adobe AEM systems were required for the Groups' web presence and the intranet. In addition, an e-commerce shop for wholesale customers was to be created. All went live on 3 July 2017 at [www.schlau-grosshandel.de](http://www.schlau-grosshandel.de). Furthermore, Hammer's e-commerce shop for the retail distribution channel is planned for this year.

### Hosting, Support, Monitoring

tecRacer advises and supports the Brueder Schlau Group in de-platforming an existing application to the AWS platform and building the associated infrastructure. "The big challenge is that the previous infrastructure has to remain in place until the changeover to the new environment is complete," reports Patrick Schaumburg from tecRacer. "For this purpose, the transition will be coordinated step by step. Especially the good cooperation and the fast reaction in case of an incident speaks for tecRacer", explains Dr. Christian Büschking, Senior Consultant E-Commerce and Project Manager at Brüder Schlau GmbH & Co. KG.

### Contact person at the customer's:

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With more than 180 Hammer specialist stores nationwide and over 65 Schlau craftsmen's stores, the Brueder Schlau Group is one of the leading retail and wholesale companies for interior design. More than 7,000 employees work every day to make many people's homes more welcoming and to help them individualize their living space.



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**Project objective**

- Conversion of the existing online presence to a new, improved infrastructure and software. The migration will take place gradually, as the existing infrastructure will remain in parallel until the complete conversion. In the first step, a new foundation will be created in Amazon Web Services.

**Project duration**

Following step by December 2017

**Project performance tecRacer**

- Support with the design and implementation of the AWS environment
- Advising and supporting the set-up of the AWS infrastructure (VPC, VPN, EC2, CloudFront, RDS, S3)
- Conception and setting up of the ETL process infrastructure (Data Pipeline, Talend Open Studio, Matillion ETL)
- Consulting and support in the Migration of an existing application to the AWS platform
- Setting up the associated infrastructure
- Consulting and assistance in the development process (automated deployment via Atlassian products such as Bitbucket and Bamboo)

**About tecRacer**

tecRacer, headquartered in Hanover and with locations in Duisburg, Frankfurt, Hamburg, Mannheim, Munich, Vienna, Lucerne, Geneva and Lisbon, offers Amazon Web Services (AWS) Consulting & Training Services from a single source - seamlessly integrated, across the entire cloud lifecycle - from strategy to implementation to operation.

The strategy also remains the clear focus on Amazon Web Services. Here, according to an independent study by Crisp Research, tecRacer is probably the most competent and important partner in Germany. And the focus on AWS proves tecRacer right: As part of the AWS Partner Summit 2021, tecRacer received the „AWS Consulting Partner of the Year“ award. The owner-managed company, which was awarded as a Top Employer for medium-sized companies, now employs more than 150 permanent staff, has trained more than 12,000 participants in AWS and has already successfully implemented more than 250 AWS Consulting projects.

For more information, visit [www.tecracer.com](http://www.tecracer.com). Or contact us at [aws-sales@tecracer.com](mailto:aws-sales@tecracer.com).

